A3940-1.6
10/13/98

The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 5, July 1988

SOUTHWESTERN REGION (SWPA)

University of Arkansas-Fayetteville
Baylor University
University of Houston
Lamar University
Louisiana Tech University
North Texas State University
Oklahoma State University
Oklahoma State University-Engrg.
University of Oklahoma
Prairie View A & M University
Southern Methodist University
Texas A & I University
Texas A & M University
Texas Tech University
University of Texas-Arlington
University of Texas-Austin-Business Admin.
University of Texas-Austin-Engrg.
University of Texas-El Paso

The 187 placement offices at the 154 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southwestern Region.

The data are based on salary offers made to students graduating between September 1, 1987 and August 31, 1988. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (May 2 through June 6) and cumulatively (September 1 through June 6). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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Publication 1004

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/2/88 THROUGH 6/6/88							CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	107	1033	$1969	$2058	$2167	$2000	$1750	633	5264	$2005	$2010	$2167	$2033	$1808
BANKING & FINANCE	51	442	1791	1911	2083	1892	1500	134	1201	1877	1901	2167	1959	1500
BUSINESS ADMINISTRATION & MANAGEMENT	27	361	1791	1818	2083	1750	1516	80	1285	1747	1772	2083	1700	1417
HUMAN RESOURCES (incl Labor Relations)	1	46	1516	1708	*	*	*	1	115	1516	1659	*	*	*
INSTITUTIONAL MANAGEMENT	1	13	1600	1800	*	*	*	3	81	1567	1657	*	*	*
MANAGEMENT INFO SYSTEMS	37	115	2115	2059	2350	2167	1917	119	426	2074	2082	2350	2167	1625
MARKETING & DISTRIBUTION	43	427	1649	1773	2100	1600	1300	161	1327	1705	1757	2100	1666	1400
HUMANITIES														
ECONOMICS	1	301	2075	2147	*	*	*	13	603	1931	2051	*	*	*
LETTERS (incl English, Literature)	+	27	+	1711				1	77	1666	1722	*	*	*
HUMANITIES - All Other	1	105	900	1721	*	*	*	7	211	1395	1630	*	*	*
CRIMINAL JUSTICE	+	3	+	1550				1	34	1908	1625	*	*	*
HISTORY	+	63	+	2042				1	88	1500	1976	*	*	*
PSYCHOLOGY	+	74	+	1861				4	168	1533	1720	*	*	*
SOCIAL SCIENCES-All Other	2	145	1539	2096	*	*	*	8	333	1791	1881	*	*	*
COMMUNICATIONS														
ADVERTISING	1	18	2000	1746	*	*	*	4	62	1633	1566	*	*	*
COMMUNICATIONS	13	70	1802	1726	*	*	*	15	231	1789	1657	*	*	*
JOURNALISM	4	32	1434	1586	*	*	*	6	107	1364	1516	*	*	*
TECHNICAL WRITING	+	2	+	2195				+	12	+	2249			
ENGINEERING														
AEROSPACE & AERONAUTICAL	27	87	2391	2379	2675	2420	2145	123	361	2341	2352	2669	2400	1983
AGRICULTURAL	1	14	2310	2153	*	*	*	2	36	1974	2106	*	*	*
BIOENGINEERING & BIOMEDIC	+	4	+	2236				+	10	+	2367			
CHEMICAL	66	347	2549	2573	2750	2630	2270	169	1139	2595	2584	2750	2650	2400
CIVIL	43	289	2145	2171	2452	2150	1833	119	894	2184	2119	2608	2152	1828
ELECTRICAL(incl Comp Eng)	165	1185	2482	2509	2700	2500	2200	468	3920	2450	2474	2700	2500	2166
GEOLOGICAL	+	6	+	2067				+	19	+	2067			
INDUSTRIAL	14	204	2293	2395	*	*	*	60	740	2290	2377	2500	2350	2000
MECHANICAL	119	717	2439	2452	2675	2500	2200	331	2466	2446	2451	2667	2497	2208

continued

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/2/88 THROUGH 6/6/88							CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
METALLURGICAL	+	39	+	$2415				3	151	$1943	$2449	*	*	*
MINING & MINERAL	+	+	+	+				+	2	+	2370			
NUCLEAR	+	4	+	2114				+	20	+	2373			
PETROLEUM	46	61	$2501	2500	$2916	$2388	$2200	99	154	2676	2672	$3000	$2750	$2200
ENGINEERING TECHNOLOGY	42	126	2330	2346	2555	2375	2250	65	267	2281	2290	2500	2333	2000
SCIENCE														
AGRICULTURAL	1	29	1317	1587	*	*	*	17	135	1783	1686	*	*	*
ARCHITECTURAL & ENVIRONMENT DESIGN	+	+	+	+				+	1	+	1300			
BIOLOGICAL	1	37	1442	1693	*	*	*	5	74	1688	1754	*	*	*
CHEMISTRY	+	19	+	2280				+	67	+	2192			
COMPUTER SCIENCE	65	420	2245	2266	2513	2250	1950	145	1389	2225	2276	2500	2275	1917
MATHEMATICS	11	130	1993	2255	*	*	*	21	304	2067	2237	2425	2192	1600
ALLIED HEALTH PROFESSIONS	+	12	+	1689				+	71	+	1994			
NURSING	+	39	+	2091				+	178	+	1959			
PHARMACY	+	58	+	2837				+	75	+	2758			
PHYSICS	2	11	2367	2527	*	*	*	2	24	2367	2378	*	*	*
OTHER PHYSICAL & EARTH SCIENCES	+	7	+	1488				+	25	+	1803			
RENEWABLE NATURAL RSRCS	+	4	+	2046				+	10	+	1694			
TOTALS	892	7126						2820	24157					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/2/88 THROUGH 6/6/88							CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ADMIN. & MGMT.														
ACCOUNTANTS & AUDITORS	115	1112	$1957	$2054	$2167	$1966	$1709	638	5432	$2003	$2007	$2167	$2015	$1800
BANKING OCCUPATIONS	8	225	1643	1816	*	*	*	26	527	1718	1815	2083	1959	1000
BUSINESS ADMINISTRATION	5	100	1439	1766	*	*	*	21	408	1628	1691	2000	1666	1235
CONSULTANTS	18	301	2168	2333	*	*	*	78	833	2162	2265	2383	2167	2000
FINANCIAL ANALYSTS	25	298	1966	2284	2250	2000	1600	70	657	1970	2160	2292	2000	1600
HUMAN RESOURCES	3	41	1861	1674	*	*	*	9	165	1717	1630	*	*	*
MANAGEMENT TRAINEE	60	632	1632	1815	2000	1592	1260	164	1761	1644	1747	2042	1580	1392
COMPUTER & MATHEMATICAL														
COMPUTER PROGRAMMERS	31	262	2217	2243	2500	2208	2000	143	904	2202	2230	2500	2250	1875
COMPUTER SCIENTISTS	52	256	2189	2295	2500	2129	1917	113	820	2234	2298	2500	2250	1925
MATH/STATISTICIANS	2	81	2313	2284	*	*	*	4	162	1992	2263	*	*	*
MARKETING & SALES														
ADVERTISING/MARKETING	10	168	1735	1881	*	*	*	36	560	1748	1849	2250	1666	1250
RETAIL/WHOLESALE SALES	21	297	1817	1767	2083	1902	1500	45	787	1881	1776	2200	1916	1500
TECHNICAL SALES	3	122	2064	2116	*	*	*	22	326	1842	2037	2083	1804	1625
ALL OTHER OCCUPATIONS														
AGRICULTURE & NATURAL RESOURCE OCCPTNS.	1	23	1317	1684	*	*	*	10	104	1590	1678	*	*	*
COMMUNICATIONS OCCUPATION	1	20	1205	1741	*	*	*	4	99	1455	1635	*	*	*
ENGINEERS (Eng. Deg. Req)	522	2788	2435	2450	2708	2475	2100	1369	9361	2440	2437	2709	2492	2042
HEALTH RELATED OCCUPATION	1	82	1442	2414	*	*	*	6	195	1830	2187	*	*	*
INSURANCE OCCUPATIONS	6	122	1722	1848	*	*	*	25	359	1717	1809	1875	1667	1500
LAW ENFORCEMENT OCCPTNS	+	3	+	1810				+	26	+	1763			
NURSES	+	40	+	2101				1	173	3200	1974	*	*	*
PRODUCTION OCCUPATIONS	7	39	2013	2063	*	*	*	21	169	1964	2084	2417	2000	1500
REAL ESTATE OCCUPATIONS	+	22	+	1983				2	39	2025	1887	*	*	*
RESEARCHERS-NONSCIENTIFIC	1	41	2000	2058	*	*	*	3	59	2000	2069	*	*	*
RESEARCHERS-SCIENTIFIC	+	16	+	1887				3	85	2558	2180	*	*	*
SOC. WORKERS & RECREATION	+	25	+	1315				4	87	1590	1392	*	*	*
TRANSPORTATION & DISTRIBUTION OCCPTNS	+	10	+	2080				3	56	2132	1916	*	*	*
TOTALS	892	7125						2820	24157					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/2/88 THROUGH 6/6/88							CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	14	32	$2255	$2419	*	*	*	123	316	$2413	$2290	$2708	$2500	$2000
MBA--NON-TECH	+	195	+	2853				31	686	2285	2791	2583	2333	2000
MBA--TECH	4	56	2250	3283	*	*	*	7	243	2376	3192	*	*	*
MS-BUSINESS	3	28	2853	2822	*	*	*	4	81	2754	2608	*	*	*
ADMINISTRATION	+	4	+	1925				+	12	+	2181			
BANKING & FINANCE	4	170	2617	3207	*	*	*	14	195	2523	3133	*	*	*
INDUSTRIAL MGMT (incl Ind. Administration)	+	5	+	2800				+	11	+	2844			
LABOR/INDUSTRIAL RELATION	+	1	+	3416				+	21	+	2614			
MANAGEMENT INFO SYSTEMS	1	23	2416	2903	*	*	*	16	51	2390	2640	*	*	*
HUMANITIES														
HUMANITIES	+	11	+	1856				3	29	1218	1674	*	*	*
SOCIAL SCIENCES	1	8	1500	1850	*	*	*	3	81	1433	1920	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	4	29	2652	2869	*	*	*	7	64	2820	2843	*	*	*
BIOENGINEERING & BIOMEDIC	+	2	+	3417				+	2	+	3417			
CHEMICAL	7	31	2802	2984	*	*	*	10	90	2870	2871	*	*	*
CIVIL	8	22	2436	2511	*	*	*	28	99	2524	2467	2830	2500	2250
ELECTRICAL(incl Comp Eng)	14	121	3096	3065	*	*	*	44	516	3010	3008	3300	3033	2600
GEOLOGICAL	+	2	+	2804				1	14	2850	2359	*	*	*
INDUSTRIAL	3	30	2469	2846	*	*	*	3	85	2469	2775	*	*	*
MECHANICAL	13	81	2701	2843	*	*	*	31	231	2673	2840	3000	2700	2362
METALLURGICAL	1	6	2850	2863	*	*	*	1	29	2850	2837	*	*	*
NUCLEAR	+	+	+	+				+	5	+	2655			
SCIENCE														
BIOLOGICAL	+	+	+	+				1	6	1504	1709	*	*	*
CHEMISTRY	+	7	+	2295				2	37	2655	2664	*	*	*
COMPUTER SCIENCE	5	31	2440	2878	*	*	*	23	155	2565	2866	2941	2625	2083
GEOLOGY & RELATED GEOLOGICAL SCIENCES	+	5	+	2714				1	20	2750	2488	*	*	*
MATHEMATICS	+	4	+	2798				3	28	2064	2446	*	*	*
PHYSICS	+	4	+	3344				+	7	+	3194			
TOTALS	82	908						356	3114					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

Master's Degree Candidates - Experience[1]

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/2/88 THROUGH 6/6/88							CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	+	137	+	$3440				20	461	$2494	$3355	$2850	$2500	$1916
MBA--TECH	+	52	+	3595				12	160	2942	3630	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	153	+	3423				8	478	2572	3459	*	*	*
MBA--TECH	+	97	+	3627				+	303	+	3696			
OVER 4 YEARS														
MBA--NON-TECH	+	127	+	3524				+	331	+	3475			
MBA--TECH	+	67	+	3620				+	213	+	3815			
TOTALS	+	633						40	1946					

1 Years of previous full-time, nonmilitary employment
* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/2/88 THROUGH 6/6/88							CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE	+	+	+	+				4	12	$4302	$4063	*	*	*
CHEMICAL	+	22	+	$3909				8	106	3800	3800	*	*	*
CIVIL	+	+	+	+				4	11	2602	3144	*	*	*
ELEC ENG (INCL COMP ENG)	4	27	$4254	4207	*	*	*	4	81	4254	4116	*	*	*
MECHANICAL	2	9	3875	4076	*	*	*	7	43	3694	3853	*	*	*
METALLURGICAL	+	+	+	+				+	26	+	3773			
SCIENCE														
BIOLOGICAL	+	+	+	+				+	4	+	2271			
CHEMISTRY	3	28	3500	3391	*	*	*	3	138	3500	3415	*	*	*
COMPUTER SCIENCE	+	4	+	3396				+	13	+	3917			
MATHEMATICS	+	3	+	4250				+	8	+	3590			
PHYSICS	+	3	+	3653				1	24	3140	3447	*	*	*
POLYMER	+	3	+	3533				+	23	+	3377			
TOTALS	9	99						31	489					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
ACCOUNTING	2046 503 3000 1916		1750 8	2334 2		1479 4		1871 2	1658 3
BANKING & FINANCE	2109 16		1840 30 2208 1333	1896 2	2584 2	1458 10	1958 1	1822 9	1676 13
BUSINESS ADMINISTRATION & MANAGEMENT	2104 2		1667 1	1900 1		1655 2	1800 1	1550 7	1624 16
HUMAN RESOURCES (incl Labor Relations)									
INSTITUTIONAL MANAGEMENT									1500 1
MANAGEMENT INFO SYSTEMS	2235 18		1583 1	2024 11		1880 6	1791 1	1738 2	1655 5
MARKETING & DISTRIBUTION	2105 2			1625 1	1500 1	1550 4		1699 9	1554 67 2200 1320
ECONOMICS	2150 3		1750 1					1500 1	1492 1
LETTERS (incl English, Literature)									
HUMANITIES - All Other		1200 1	900 1						1417 2
CRIMINAL JUSTICE									
HISTORY									

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
PSYCHOLOGY								1500 1	
SOCIAL SCIENCES-All Other									1430 1
ADVERTISING									1200 1
COMMUNICATIONS				1333 1				1667 1	1750 3
JOURNALISM									1493 2
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL									
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL					2292 3				
CIVIL	2050 1				1994 3			2475 1	
ELECTRICAL(incl Comp Eng)	2218 9	2500 1		2574 2	2293 6			2500 2	2300 1

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
GEOLOGICAL									
INDUSTRIAL	2279 6				2000 1				2200 1
MECHANICAL	2244 7			2700 1	2279 6			2167 2	
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM	2400 1								
ENGINEERING TECHNOLOGY								884 1	
AGRICULTURAL	2083 1							1669 1	1666 1
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL	2083 1								
CHEMISTRY									

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
COMPUTER SCIENCE	2265 6		2000 1	2201 11		2000 2		1875 1	2019 13
MATHEMATICS	1920 1							1690 2	
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
ACCOUNTING					1750 3	1845 11			
BANKING & FINANCE			1571 2	1000 1	2083 1	1902 12	1892 4		
BUSINESS ADMINISTRATION & MANAGEMENT		2100 1	1636 7		1666 1	1812 10	2000 1		
HUMAN RESOURCES (incl Labor Relations)			1516 1						
INSTITUTIONAL MANAGEMENT			1600 2						
MANAGEMENT INFO SYSTEMS				2500 1	2049 2	1847 3	2127 12	1250 1	2166 1
MARKETING & DISTRIBUTION		1833 2	1608 15		1666 1	1672 3	1955 3	2200 1	1600 1
ECONOMICS						2292 1			
LETTERS (incl English, Literature)						1666 1			
HUMANITIES - All Other									
CRIMINAL JUSTICE						1908 1			
HISTORY						1500 1			

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
PSYCHOLOGY									
SOCIAL SCIENCES-All Other									
ADVERTISING						2000 1			
COMMUNICATIONS						1409 2			
JOURNALISM						1218 3			
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL							2401 104 2853 2160		
AGRICULTURAL								1638 1	
BIOENGINEERING & BIOMEDIC									
CHEMICAL									
CIVIL				1872 4	2246 2		2291 1	1983 1	2230 2
ELECTRICAL(incl Comp Eng)		2392 3		2500 1	2415 20 2750 2300	2030 4	2460 101 3163 2208		2465 5

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
GEOLOGICAL									
INDUSTRIAL				2600 1			2219 12		
MECHANICAL		2421 4			2550 6	2186 3	2450 70 2695 2250		2409 22 2750 2250
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									2083 1
ENGINEERING TECHNOLOGY					2416 1	2353 5	2344 24 2583 2258		2316 9
AGRICULTURAL								1355 3	
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
COMPUTER SCIENCE		2400 1	1400 1		1892 5	2258 7	2348 26 2750 2088		
MATHEMATICS			1600 2			2425 1	2258 10		
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
ACCOUNTING			1850 3	1942 3		1600 1		1946 70 2400 1892	
BANKING & FINANCE				1917 8	1954 2			2064 20 2250 1958	
BUSINESS ADMINISTRATION & MANAGEMENT	1000 1	2046 2		2056 3	1789 3		1750 1	1945 8	2000 1
HUMAN RESOURCES (incl Labor Relations)									
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS			2135 7	1808 6	2111 3		2000 1	2299 31 3000 2250	2250 1
MARKETING & DISTRIBUTION	2042 2	1946 5	1870 8	1569 3	1931 10	1700 1		2068 12	1985 5
ECONOMICS			1925 2	2385 1				2075 2	
LETTERS (incl English, Literature)									
HUMANITIES - All Other									
CRIMINAL JUSTICE									
HISTORY									

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
PSYCHOLOGY					1833 1				
SOCIAL SCIENCES-All Other									
ADVERTISING					1830 1	1500 1			
COMMUNICATIONS		2094 3							1938 2
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL	2376 1		2450 1	2432 4				2692 2	
AGRICULTURAL	2310 1								
BIOENGINEERING & BIOMEDIC									
CHEMICAL		2636 95 3100 2500	2414 3	2590 3	2739 3	2400 5		2602 52 3100 2333	2549 2
CIVIL	2205 33 2900 1917	2375 1						2521 28 3000 2291	
ELECTRICAL(incl Comp Eng)	2405 8	2537 6	2530 78 3200 2333	2488 131 2800 2350	2728 10	2505 7		2515 40 2367 2300	2375 2

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2203
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
GEOLOGICAL									
INDUSTRIAL		2105 2	2345 9	2373 15		2083 1	2350 2	2392 5	2175 1
MECHANICAL	2375 2	2587 35 2800 2458	2445 31 2625 2333	2410 23 2625 2300	2512 7	2507 8	2500 1	2523 81 2850 2350	2450 2
METALLURGICAL								2558 1	
MINING & MINERAL									
NUCLEAR									
PETROLEUM				2350 2				2692 95 4100 2200	
ENGINEERING TECHNOLOGY			2400 7	2311 8	2017 4		2000 2	2367 3	
AGRICULTURAL					2065 9				
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
COMPUTER SCIENCE	1725 2	2019 5	2202 9	2339 18	2500 6			2310 28 2542 2083	2300 1
MATHEMATICS				2092 4					
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS			2400 1						
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

JULY 1988 SWPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
ACCOUNTING			1192 3	1667 2		1576 4	1697 11
BANKING & FINANCE			1750 1				
BUSINESS ADMINISTRATION & MANAGEMENT			1833 1	1949 4		1399 5	2167 1
HUMAN RESOURCES (incl Labor Relations)							
INSTITUTIONAL MANAGEMENT							
MANAGEMENT INFO SYSTEMS		1950 1		1625 2		1340 3	
MARKETING & DISTRIBUTION				2000 2		1415 3	
ECONOMICS						1235 1	
LETTERS (incl English, Literature)							
HUMANITIES - All Other			1916 1			1583 1	1333 1
CRIMINAL JUSTICE							
HISTORY							

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
PSYCHOLOGY			1300 1	1500 1			
SOCIAL SCIENCES-All Other					3200 1	1609 4	1630 2
ADVERTISING							
COMMUNICATIONS	1950 1			1834 2			
JOURNALISM							1544 1
TECHNICAL WRITING							
AEROSPACE & AERONAUTICAL						1694 9	1563 2
AGRICULTURAL							
BIOENGINEERING & BIOMEDIC							
CHEMICAL						1867 3	
CIVIL						1896 10	2001 32 2583 1800
ELECTRICAL(incl Comp Eng)		2475 1	2229 2			1928 21 2625 1600	2228 7

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
GEOLOGICAL							
INDUSTRIAL	2100 1	1950 1				2217 2	
MECHANICAL		2475 1				1983 17	2495 2
METALLURGICAL						1636 2	
MINING & MINERAL							
NUCLEAR							
PETROLEUM							
ENGINEERING TECHNOLOGY						1667 1	
AGRICULTURAL					1040 1	1200 1	
ARCHITECTURAL & ENVIRONMENT DESIGN							
BIOLOGICAL			1638 2	1833 1	1250 1		
CHEMISTRY							

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
COMPUTER SCIENCE			1850 1			1233 1	
MATHEMATICS						1548 1	
ALLIED HEALTH PROFESSIONS							
NURSING							
PHARMACY							
PHYSICS						2333 1	
OTHER PHYSICAL & EARTH SCIENCES							
RENEWABLE NATURAL RSRCS							

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
BACHELOR NON-TECH	2056 544 3000 1916	1200 1	1788 42 2208 1208	2014 17	2222 3	1588 26 2250 1325	1850 3	1702 31 2208 1500	1582 109 2916 1320
BACHELOR TECHNICAL	2226 33 2658 2083	2500 1	2000 1	2226 15	2226 19	2000 2		1935 11	1902 22 2333 1583

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS

BY TECH - NON-TECH & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers

90th: 2208

10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
BACHELOR NON-TECH		1922 3	1608 27 2113 1516	1750 2	1845 8	1841 43 2594 1500	2048 20 2250 1875	1725 2	1883 2
BACHELOR TECHNICAL		2407 8	1533 3	2098 6	2352 34 2917 2108	2044 26 2600 1300	2409 348 3163 2166	1537 5	2377 39 2792 2150

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/5/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
BACHELOR NON-TECH	1694 3	1974 7	1965 20 2500 1542	1886 24 2385 1666	1934 19	1650 2	1875 2	2051 143 3000 1892	2025 7
BACHELOR TECHNICAL	2232 47 3000 1848	2579 147 3100 2450	2467 139 3200 2225	2443 208 2800 2250	2414 40 2792 1800	2417 22 2708 2083	2240 5	2562 335 4100 2200	2310 10

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS

BY TECH - NON-TECH & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers

90th: 2208

10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
BACHELOR NON-TECH		1950 1	1482 7	1807 11	3200 1	1468 21 1800 1250	1695 15
BACHELOR TECHNICAL	2025 2	2300 3	1917 5	1833 3	1145 2	1880 69 2820 1505	2029 44 2720 1650

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
MBA--NON-TECH	2198 4		2318 11						1542 1
MBA--TECH	2167 3							2000 1	

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
MBA--NON-TECH						2416 3			
MBA--TECH									

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
MBA--NON-TECH				2675 1	2479 2	2083 1		2355 6	
MBA--TECH						2575 2		2983 1	

JULY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

JULY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
MBA--NON-TECH						1957 2	
MBA--TECH							